



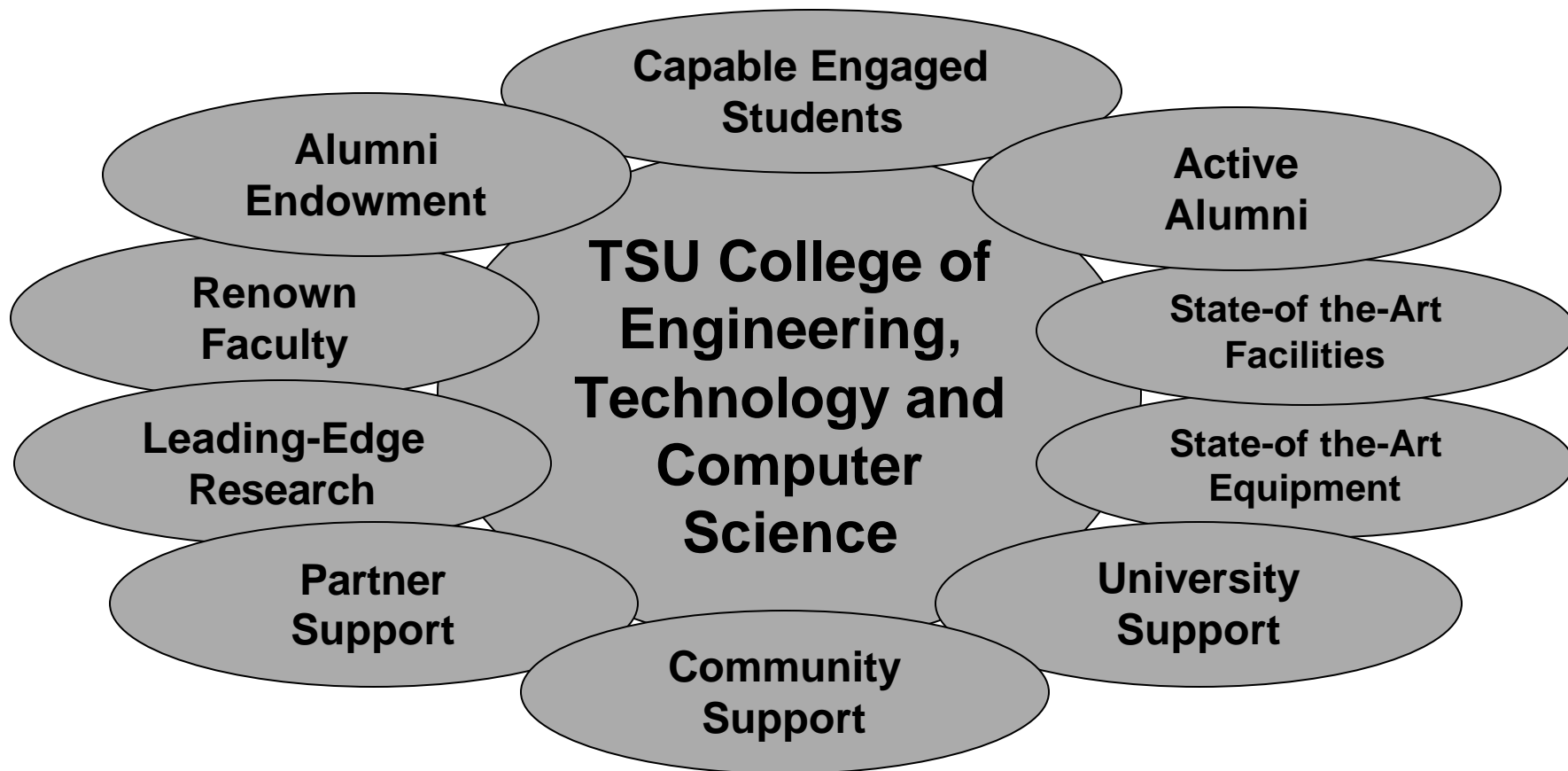
2006 TSU Engineering Alumni Chapter Homecoming Meeting October 27th, 2006

President's Report

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The vision of the TSUEAA is support the TSU College of Engineering, Technology and Computer science to be a top-tier engineering college when compared to other similar institutions from across the United States



The mission of the TSUEAA is to Engage the alumni, Endow the College of Engineering and Empower the College of Engineering to fulfill its mission

The mission of the TSUEAA is to promote The College of Engineering, Technology and Computer Science's tradition of engineering excellence through a three-fold approach:

- ❑ **Engage:** Reach out to all TSU CoETCS alumni by leveraging numerous technological vehicles and innovative methods.
- ❑ **Endowment:** Establish an alumni endowment fund to support the mission of the TSU CoETCS and implement funding vehicles to provide for the endowment's ongoing fund growth
- ❑ **Empower:** Organize, develop strategies, execute plans, and marshal resources to enable the CoETCS' achieve its goal of becoming a top-tier engineering college by supporting efforts to promote student and faculty recruitment, readiness and retention, as well becoming the primary 'voice' for the benefit of the CoETCS.

The 2005-2006 goals of the TSUEAA are developed and aligned to fulfill its mission, as it moves forward to the vision

□ Engage:

- ▶ Compile a database of up to 5,000 engineering – PARTIALLY MET. 1,700 in Database
- ▶ Communicate by various means (i.e. e-mail, conference calls, US Mail, Calling Posts) – MET. Monthly leadership and chapter-wide conference call
- ▶ Compel up to 1,000 engineering alumni to become regular financial members – MISSED
- ▶ Construct a interactive web portal – MISSED, retargeting for 2006-2007.
 - Provide all graduating CoETCS students a permanent alumni e-mail address – MISSED
 - Provide all TSUEAA faculty and ‘financial’ alumni an account on the web portal – MISSED
- ▶ Come together: Four (4) major TSUEAA meeting and events per calendar year
 - Annual TSU Engineering Alumni Summit – Spring – Major Business Meeting - MET
 - TSUNAA National Convention – Summer – Major Alumni Recruiting Event - MET
 - Atlanta Football Classic – Early Fall – Major Alumni Social Event - MISSED
 - TSU Homecoming – Fall – Major Fundraising and Fellowship Event - MET

□ Endowment:

□ Empower:

The 2005-2006 goals of the TSUEAA are developed and aligned to fulfill its mission, as it moves forward to the vision

❑ Engage:

❑ Endowment:

- ▶ Establish an endowment: to be managed by a separate board of directors and trustees chartered explicitly to benefit of the CoETCS - MET
- ▶ Enable the endowment: with “The Mighty 100 Engineers” Campaign (100 engineers giving \$1,000 over 100 days – January 1st to September 28th, 2006) – Renamed “The Mighty 100” – MET. Over 365 days
- ▶ Empower the endowment: with “Corporate Endowment Building” Campaign (\$1,000,000 to be raised – November 5th, 2006 to November 5th, 2008) – TO BE LAUNCHED
- ▶ Expand the endowment: with “Employee Corporate Match” Campaign (500 corporate employed engineering alumni each giving \$500 to raise \$200,000 with 1:1 corporate match – September 28th, 2006 to April 15th, 2007) - TO BE LAUNCHED
- ▶ Enlarge the endowment: with “Engineering Alumni and Student” Campaign (2006 alumni and students each giving \$100 to raise \$200,600 – September 28th, 2006 to April 15th, 2007) - TO BE LAUNCHED
- ▶ Extend the endowment: repeat the above mentioned endowment funding campaigns on a annual and ongoing basis for the next ten (10) years. - TO BE LAUNCHED
- ▶ Encourage all to give to the endowment: by other diverse means (i.e. company stocks, wills, life insurance, patent awards, legal verdicts, lottery, real property, matching grants, web-base contributions, etc.) - TO BE LAUNCHED

❑ Empower:

The 2005-2006 goals of the TSUEAA are developed and aligned to fulfill its mission, as it moves forward to the vision

Engage:

Endowment:

Empower:

- ▶ Immerse the TSUEAA in mentoring programs at designated high schools
 - Leverage engineering alumni involvement with CoETCS ECI and Junior NSBE chapters to establish a ready, prepared pipeline of new students for the CoETCS - MISSED
- ▶ Involve the TSUEAA in the new student recruitment and retention activities of the CoETCS - MISSED
- ▶ Include the TSUEAA in activities to represent the interest of the CoETCS, at the university, local, state and national levels - MISSED
- ▶ Incorporate the TSUEAA in resolving staffing and teaching issues in the CoETCS
 - Leverage engineering alumni in the recruiting and retaining top faculty for the CoETCS - MISSED
- ▶ Invest interest income produced by the endowment to satisfy the diverse needs of the CoETCS. – ON TARGET
 - 4-year and as-need student scholarships
 - Pre-college student development programs
 - Student research grants
 - Faculty grants and awards
 - Research grants
 - Equipment donations
 - Capital campaign contributions
 - Venture capital for incubator business

- ❑ **Motion for the acceptance of the TSUEAA 2005-2006 President's report for information.**

The 2006-2007 goals of the TSUEAA are developed and aligned to fulfill its mission, as it moves forward to the vision

Engage:

- ▶ Compile: Increase the database from 1,700 to 3,000 alumni, utilizing new web portal
- ▶ Communicate:
 - Create LISTSRV and continue e-mailing initiatives
 - Continue conference calls
 - Utilize webcasts and e-meetings
 - Launch quarterly chapter postal mailing and endowment solicitation
- ▶ Compel: Target a 'minimum' of 200 paid members, reach out to more
- ▶ Construct: Build and activate TSUEAA web portal
 - Provide all graduating CoETCS students a permanent alumni e-mail address
 - Provide all TSUEAA faculty and 'financial' alumni an account on the web portal
- ▶ Come together: Five (5) major TSUEAA meeting and events per calendar year
 - Annual TSU Engineering Alumni Summit – Spring – Major Business Meeting
 - TSUNAA Regional Convention – Summer – Major Alumni Recruiting Event
 - John Merritt Football Classic – Early Fall – Major Alumni Social Event
 - Atlanta Football Classic – Early Fall – Major Alumni Social Event
 - Southern Heritage Football Classic – Early Fall – Major Alumni Social Event
 - TSU Homecoming – Fall – Major Fundraising and Fellowship Event

Endowment:

Empower:

The 2006-2007 goals of the TSUEAA are developed and aligned to fulfill its mission, as it moves forward to the vision

Engage:

Endowment:

▶ Building the Endowment, Secure the Future.....for the TSU College of Engineering, technology and Computer Science

CoETCS Alumni Endowment Giving Categories	Number of Participants	Individual Participant Amount	Category Sub-Total
"The Mighty 100"	100	\$1,000	\$100,000
"The Incredible 750"	500	\$750	\$375,000
"The Fighting 500"	500	\$500	\$250,000
"The 250 Tigers"	500	\$250	\$125,000
"The Legacy of 2006"	2006	\$100	\$200,600
"CoETCS Endowment Gift For Life"	10	\$20,000	\$200,000
"Corporate Endowment Gift Campaign"	10	\$100,000	\$1,000,000
Annual Targeted CoETCS Endowment Contributions			\$2,250,600

Empower:

Building the Endowment, Securing the Future.....for the TSU College of Engineering, technology and Computer Science”, what will it take?

- ❑ If we stopped with “The Mighty 100” after one year, it would only produce “0.4” In-state scholarships per year, perpetually**
- ❑ If we stopped with all seven (7) after two years (\$2,350,600) it would only produce “8.5” In-state scholarships per year, perpetually.**
- ❑ If we continued with all seven (7) for 10 years (\$24,856,600) it would produce “80” In-state scholarships per year, perpetually (or 68 with a 30% out-of-state, and 70% in-state mix).**
- ❑ If we continued with all seven (7) for 20 years (\$49,613,200) it would produce “238” In-state scholarships per year, perpetually (or 203 with a 30% out-of-state, and 70% in-state mix).**

The Conclusion: We must develop a “Culture of Life-Long Giving” to the TSU College of Engineering, Technology, and Computer Science Alumni Endowment so that it will fulfill its goal of ‘perpetually’ funding CoETCS student scholarships.

The 2006-2007 goals of the TSUEAA are developed and aligned to fulfill its mission, as it moves forward to the vision

Engage:

Endowment:

Empower:

- ▶ Immerse the TSUEAA in mentoring programs at designated high schools
 - Building recruiting relationship with designated high schools in Nashville, Memphis, Atlanta and Birmingham, and target select student for Fall 2008 enrollment
 - Build relationship with established Junior NSBE programs in Tennessee, Alabama and Georgia
- ▶ Involve the TSUEAA in the new student recruitment and retention activities of the CoETCS
 - Partner with recruitment activities of college, university, and at football classics.
- ▶ Include the TSUEAA in activities to represent the interest of the CoETCS, at the university, local, state and national levels
 - Launch “CoETCS Alumni Action Committee” to develop action plan for association/chapter to execute for 2006-2007 starting at 2007 Summit
- ▶ Incorporate the TSUEAA in resolving staffing and teaching issues in the CoETCS
 - Conduct workshop session during 2007 TSU Engineering Alumni Summit
- ▶ Invest interest income by the endowment into CoETCS.
 - Utilize projected 12-month Interest earned on CoETCS Alumni Endowment to award first scholarship for Fall 2007 semester

- ❑ **Motion for the adoption of the TSUEAA 2006-2007 goals included in the President's report.**

For the TSUEAA to successful achieve its goals, an effective alumni leadership team is essential. As president of the TSUEAA, I am assigning the following appointments.....

- ❑ Associate Vice Presidents**
 - ▶ Isabelle Revel-Ford
 - ▶ Rob Jobe
- ❑ Associate Corresponding Secretary**
 - ▶ TBD
- ❑ Associate Recording Secretary**
 - ▶ TBD
- ❑ Director of Membership**
 - ▶ Tamara Clark
- ❑ Director of Marketing Development**
 - ▶ Georgia “GiGi” Whiting
- ❑ Director of Alumni Action Committee**
 - ▶ TBD
- ❑ Acting Parliamentarian**
 - ▶ Rozalind Simon-Turner
- ❑ Financial Secretary**
 - ▶ Harry Taylor

.....and establishing the following committees.

- ❑ **Audit/Finance Committee (mandated by existing by-laws)**
 - ▶ Need minimum of 3 CoETCS alumni
- ❑ **Constitution/By-Laws Committee (mandated by existing by-laws)**
 - ▶ Need minimum of 3 CoETCS alumni
- ❑ **Honorary Membership and Awards Committee (mandated by existing by-laws)**
 - ▶ Need minimum of 5 CoETCS alumni
- ❑ **Nomination Committee (mandated by existing by-laws)**
 - ▶ Need minimum of 3 CoETCS alumni
- ❑ **Program Committee (mandated by existing by-laws)**
 - ▶ Need minimum of 5 CoETCS alumni
- ❑ **Scholarship Committee (mandated by existing by-laws)**
 - ▶ Need minimum of 5 CoETCS alumni
- ❑ **Membership Committee**
 - ▶ Need minimum of 3 CoETCS alumni
- ❑ **Alumni Action Committee**
 - ▶ Need minimum of 3 CoETCS alumni
- ❑ **Marketing Committee**
 - ▶ Need minimum of 3 CoETCS alumni

In 1995, the following individuals contributed to the alumni endowment with the anticipation of its future establishment. These individuals are the first member of the TSUEAA, and we thank them for their diligence and forethought.

Charter Members

- Janis Hooten**
- Susan Aimable**
- Candyce Love**
- Rhonda Thomas**
- James Harris, Esquire**
- Decatur Rogers**
- Kelvin Sims**
- Marcus Shute**
- Jesse Russell**
- Nevin Harton**
- Wilhemina Greene**
- Keith Hargroove**
- Marian Terry**
- Rosalind Smith, Esquire**
- Charles A. Henderson**

- Charles B. Henderson**
- Gary Henderson**
- Frank Hornbuckle**
- Napoleon Hornbuckle**
- David Parks**
- Harry Taylor**
- George Morgan, Jr.**
- Wilson Ennis, Jr.**
- George L. Davis**

Regular Members

- Robert Shepherd**
- Jeffery Terry**

Without this special group of people, we would not have achieved our goal of launching the TSU CoETCS Alumni Endowment. These are our ‘trailblazers’ who will always be mentioned as co-founders of this endowment.

Lucent CS Scholarship Fund

- Jesse Boyce**
- Irvin Brown**
- Carolyn Culp**
- Kade Holiday**
- Michael Holmes**
- Tomeko Sims Houston**
- Kevin Joyce**
- Hope Lawrence**
- Shannon Miles Martinez**
- Renee McCleary**
- Kevin McFerren**
- Chris Mosby**
- Amber Pullen**
- Cherita Rawls**
- Marissa Peek Scott**
- Dr. Marcus Shute**
- Robert Price III**

Although they could not contribute at “The Mighty 100”, these individual wanted to participate in the efforts to launch the CoETCS Alumni Endowment.

- Isaac Addae
- Martinez Addae
- Lemont Baker
- George Bleasdell
- Yvonne Clark
- Nathan Franklin
- Tralonda Woods
- Khalid Woods

- Carlton Hayden
- Robert Jobe
- Floyd Jones
- Johanna Outlaw
- Kimberly Spicer
- Bertina Suber-Hanley
- Warren Turner
- Jay Williams

In 2005-2006, the following individuals contributed a minimum of \$1,000 each to LAUNCH to the TSU CoETCS alumni endowment and will forever be know as the 'first' of "The Mighty 100".

- Otis Armstrong
- Richard Bacon
- James Bates
- Johnny Blackman
- Lanita Bonds
- Michael Carn
- Gilbert Clay
- Joe Cleveland
- George Davis
- Gerry Dupree
- Marvin Evans
- Charles Flack
- Isabelle Ford
- Pamela Franklin
- Ramona Franklin (Stewart)
- Wilhemina Greene
- Keith Hargrove
- Nevin Harton
- Kemba Heard
- Franklin Henderson
- David Hightower
- Regina Hill
- Albert Holloway, Sr.
- Lennox Jackson
- Nicole King



- Bethany King Robinson
- William Lawson
- Nathan Lovett
- Michael Holmes

- Napoleon Hornbuckle
- Frank Hornbuckle
- Clinton Jackson
- Roosevelt Luster
- Edwin Magras
- R. Renee McCleary
- Rhonda Mundy
- Hakeem Nasheed
- Alexis Nunley
- Andre Peek
- Dewey Powell
- Duane Powell
- Decatur Rogers
- Marcus Shute
- Kimberly Spicer
- Carlos Suggs
- Harry Taylor
- Rhonda Thomas
- Valerie Washington
- Wilbert Whitfield
- Georgia 'Gigi' Whiting
- Zachary Wilson

Special recognition to due to those who helped the TSUEAA achieve its goals for 2005-2006

- New Generation Alumni Award –
Tamara B. Clark
Robert A. Jobe**

- Chapter Spirit Award -
Georgia ‘Gigi’ Whiting**

- Chapter Service Award
Isabelle Revell-Ford
Pamela Franklin
Harry Taylor**

Special recognition to due to those who helped the TSUEAA achieve its goals for 2005-2006

□ **Presidential Service Award**

Marvin S. Evans, Jr.

Special recognition to due to those who helped the TSUEAA achieve its goals for 2005-2006

☐ Endowment Champion Award

Joseph R. Cleveland

- ❑ **Motion for the acceptance of the remainder of the President's report for information.**